



**DREAMSCAPE**  
**M U L T I M E D I A**

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**DREAMSCAPE MULTIMEDIA RECEIVES  
2008 BEST OF LANSING AWARD  
U.S. Local Business Association Honors the Achievement**

*Lansing, Michigan* – Dreamscape Multimedia has been selected for the 2008 Best of Lansing Award in the Internet Marketing & Advertising category by the U.S. Local Business Association (USLBA). The USLBA “Best of Local Business” award program judges candidates on three key areas:

- drivers of satisfaction (customer expectations, perceived quality, and perceived value),
- satisfaction, and
- outcomes of satisfaction (customer complaints and customer loyalty, including customer retention and price tolerance).

The USLBA “Best of Local Business” award program recognizes outstanding local businesses throughout the country. Each local business that is recognized has achieved exceptional marketing success and overall customer satisfaction in their local market and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

“Of course, we are thrilled,” said Matt Schoenherr, Dreamscape Multimedia president. “It feels great to receive such positive recognition for your efforts. For me personally, this is validation that our work is making a difference in the local, state and national business communities.”

**About Dreamscape Multimedia**

Dreamscape Multimedia is a full service marketing communications clearinghouse specializing in web design, web development, and web hosting. Based in Lansing, Michigan, Dreamscape Multimedia assists companies to establish and promote a strategic web presence based on sound marketing principles geared to convert web traffic into revenue. In 2007, Dreamscape Multimedia launched the Prosperity program, paying its resellers 50 percent on all web hosting business contracted through referral. The company was recently recognized by the Environmental Protection Agency for its investment in renewable energy.  
[www.dreamscapemultimedia.com](http://www.dreamscapemultimedia.com)

**About U.S. Local Business Association (USLBA)**

U.S. Local Business Association (USLBA) is a Washington D.C.-based organization founded and funded by local businesses that operate in every town across America. The purpose of USLBA is to promote local business through PR activities such as advertising, education, political donations, lobbying and publishing, and to provide support for local businesses across America.

USLBA works for sound public policy on more than 25 issues ranging from taxes and trade to health care reform, minimum wage and privacy on the Internet. USLBA also works with all local business associations to foster favorable public policy on the state level and help increase the influence of local businesses on key industry issues. Contact: U.S. Local Business Association, Director of Public Relations, 2020 Pennsylvania Avenue NW, Suite 202, Washington, D.C. 20006. E-mail: [publicrelations@uslba.net](mailto:publicrelations@uslba.net)  
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