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**EPA RECOGNIZES DREAMSCAPE MULTIMEDIA FOR  
“GREEN” POWER PURCHASE  
Company becomes EPA Green Power Partner**

*Lansing, Michigan* - The U.S. Environmental Protection Agency (EPA) has recognized Dreamscape Multimedia as an EPA Green Power Partner for its purchase of green power. The marketing and web design company has purchased 12,000 kilowatt hours (kWh) of green power, representing nearly 68 percent of the company's annual electrical usage. Dreamscape is purchasing primarily wind Renewable Energy Certificates (RECs) exclusively from Sterling Planet, one of the leading U.S. retail providers of green power.

By purchasing green power, Dreamscape also qualifies for EPA's Green Power Partnership, a voluntary program that encourages organizations to purchase green power as a way to reduce the environmental impacts associated with conventional electricity use.

“We are excited to be purchasing green power and to receive recognition by the EPA,” said Matt Schoenherr, Dreamscape Multimedia president. “We have always seen ourselves as business activists, but now we have found a way to be environmental activists at the same time.”

"Green power" is defined as electricity that is partially or entirely generated from environmentally preferable resources, such as solar, wind, geothermal, biogas, biomass and low-impact hydro resources. Renewable energy sources are cleaner than conventional sources of electricity that produce carbon dioxide emissions, a greenhouse gas linked to global climate change. Green power purchases (such as when buying RECs) help support the development of new renewable energy capacity nationwide.

As part of its efforts to support green power, Dreamscape Multimedia is also offering its web hosting clients an opportunity to purchase green power. For an additional \$5 a month, web hosting clients can upgrade their standard web hosting accounts to support the development of green power resources. Dreamscape Multimedia will purchase an equivalent value in wind power by buying renewable energy certificates (RECs) from Sterling Planet, the leading U.S. retail provider of clean renewable energy.

“Now, not only do we make the investment in renewable energy ourselves, but we're able to make it extremely easy for our clients to join us in protecting the environment,” said Matt Schoenherr, Dreamscape Multimedia president. “With as little as five extra dollars each month, our hosting clients can make an annual contribution equivalent to recycling a full ton of waste. This would also be equal to avoiding the CO2 emissions of a single automobile for an entire year. Why would you not do this?”

“Offering RECs to our customers is a subtle way for us to bring environmental awareness to our clients. We are thrilled to offer the example, illustrating how environmental protection can be easily woven into the fabric of your day-to-day operations,” Schoenherr said.

Web hosting is an Internet service that allows individuals and organizations to make their websites accessible via the World Wide Web. Web hosting companies provide the hosting environment, storage, Internet connectivity, security, redundancy and support necessary to present a website to the public.

For more information about Dreamscape Multimedia's green web hosting offering, visit [www.dreamscapemultimedia.com/hosting/green.php](http://www.dreamscapemultimedia.com/hosting/green.php), call (517) 394-3000 and select option 2 for sales, or e-mail [contact@dreamscapemultimedia.com](mailto:contact@dreamscapemultimedia.com).

#### **About Dreamscape Multimedia**

Dreamscape Multimedia is a full service marketing communications clearinghouse specializing in web design, web development, and web hosting. Based in Lansing, Michigan, Dreamscape Multimedia assists companies to establish and promote a strategic web presence based on sound marketing principles geared to drive traffic to their clients' websites. As Authorize.net resellers, Dreamscape Multimedia is also able to bring the top payment gateway service to a company's ecommerce solution. [www.dreamscapemultimedia.com](http://www.dreamscapemultimedia.com)

#### **About Sterling Planet, Inc.**

Sterling Planet is the nation's leading retail provider of solar, wind and other clean, renewable energy through direct sales and electric utility partnerships. Sales to date have created environmental benefits comparable taking 991,200 cars off U.S. roads for a year. Founded in 2000, Sterling Planet was the first company to offer renewable energy certificates (RECs) to every U.S. home and business as a way to support sustainable energy production that benefits the environment, the economy and society in general. In 2006, Sterling Planet pioneered the U.S. market for White Tag™ Energy Efficiency Certificates. Today, Sterling Planet has 461 large commercial and industrial clients nationwide, including 41 utility partners in Connecticut, Florida, Massachusetts, New Jersey, New York and elsewhere. [www.sterlingplanet.com](http://www.sterlingplanet.com)

#### **About the U.S. EPA's Green Power Partnership**

EPA's Green Power Partnership is a voluntary program that encourages organizations to purchase green power as a way to reduce the environmental impacts associated with conventional electricity use. The Partnership currently has hundreds of Partners voluntarily purchasing billions of kilowatt hours of green power annually. Partners include a wide variety of leading organizations such as Fortune 500 companies, small and medium sized businesses, local, state, and federal governments, trade associations, as well as colleges and universities. For additional information, please visit <http://www.epa.gov/greenpower>.

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